P.O. Box 561 MONROE, LA 71210 318-405-1403 SEP 2 8 2012 FCC Mail Room

September 26, 2012

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, S.W.
Washington, D.C. 20554

Case Identifier CGBG-CC-1249

To Whom It May Concern/Mr. Roger Holberg, Attorney, Disability Rights Office:

This is in response to our petition filed on July 2, 2012, pursuant to Section § 79.1 of the Federal Communication Commission's rules, to provide closed captioning for television broadcast of our "All the Way Live TV" show and our requesting exemption on the basis that compliance would impose an "undue economic burden," as defined in Section 79.1(f) of the Commission's rules, 47 C.F.R. § 79.1(f). You requested more information on the type of our operation and the impact that providing captions would have on our programming activities.

All the Way Live TV is a locally produced television program that airs on KARD/FOX 14 Saturdays at 11:30 PM. We are a program with a majority youth and young adult audience. We are the only show like ours that currently airs in the television market that we serve which includes the cities of Monroe and West Monroe and covers northeast Louisiana as well as parts of Arkansas. Our show is broadcast on local TV and can be accessed via cable, satellite TV, high definition TV or HDTV adapter attached to an analog TV. We show positive activity in the community as well as help local talent gain exposure throughout the area. A majority of the area that our show is aired (see attached FCC coverage map) consists of low to no income youth and young adults that may not be able to afford cable or satellite television or may not have access to them at all.

Our television show is also community-oriented. We showcase local artists and spotlight local businesses. Many of the artists that appear on our program have neither the income nor resources to have their talent showcased on stations like BET, MTV or VH1. We give them exposure via video, live or pre-taped performance. This exposure can go a long way in helping them to promote their talent. There have even been a couple of artists whose career were jumpstarted by appearing on our show. As far as the businesses we spotlight, many are minority owned and operated. They often don't have extra income in their budgets for advertising. By taping our show at their location or mentioning them during the broadcast of our show, they are able to reach audiences that may not be aware of them or their services.

To provide close captioning, we would have to charge our sponsors more money. Many cannot afford to pay more than they are currently paying, and, if we have to charge or demand more money, they may withdraw their sponsorship. We would suffer from a loss of revenue and they would lose a source of advertising that exposed them to areas beyond their geographical location. Many of the artists that we showcase are in their late teens or mid-20s. Many of them have no jobs or they are barely making it with the jobs they do have. To charge them to have their talent showcased would be a loss to us of talent and a loss to them of having a means to have their talent showcased.

We would love to provide close captioning for our program. Unfortunately, our budget and our income do not provide us the means to provide this service. We have looked into other sources of funding and the station that airs our program does not provide any closed captioning assistance other than giving those who broadcast with them a list of companies that provide close captioning. If forced to provide closed captioning, we would be forced to stop airing our program every week and air seasonally or not at all.

Thank you in advance for your cooperation in this matter and I look forward to your ruling. If you have any questions or need further information, you may contact me at the above address or call me at 318-405-1403.

Sincerely,

Ken Hobbs

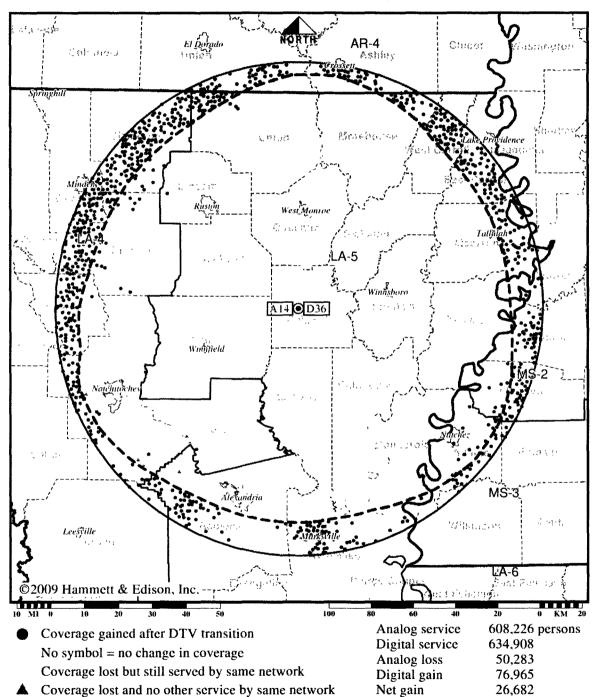
Executive Producer, "All the Way Live TV"

TV Station KARD · Analog Channel 14, DTV Channel 36 · West Monroe, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 521 m HAAT, Network: Fox vs. Analog (dashed): 5000 kW ERP at 572 m HAAT, Network: Fox

Market: Monroe, LA-El Dorado, AR

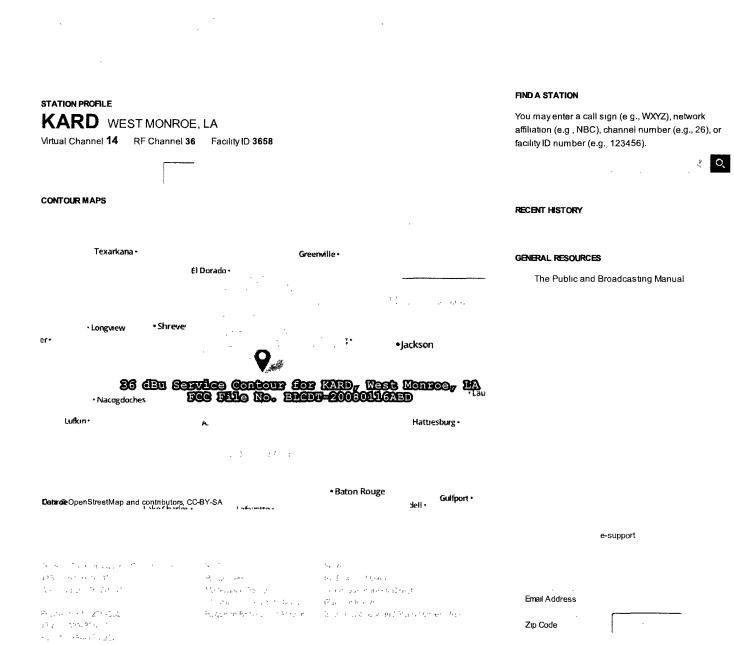


BMPCDT-20070125ACR

KARD Digital CP

Map set 1





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To Whom It May Concern:

Allied Cash Advance was not able to participate in the sponsorship for closed captions for All the Way Live TV.

Thanks,

Myeisha Dorsey



Myeisha Dorsey- Barnes District Training Manager

2770 Louisville Avenue Monroe, LA 71202 Phone- 318.323.2701 Fax- 318.323.2703 361@alliedbranchmail.com

Nothing is Faster than NOW www.alliedcashadvance.com



To whom it may concern,

Kenyatta Hobbs with All The Way Live TV came in and spoke to us at Signs Now about a sponsorship for closed captions. We were unable to do any sponsorship at the time.

Thank you,

Denise Tyson



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00019837 DRE 552 141 15312 NNNNNNNYNYN T 1 000000000 64 0000 RESHUNDA SMITH DBA ALL THE WAY LIVE TV 241 BLANCHARD ST APT 7205 WEST MONROE LA 71291-7387 May 01, 2012 through May 31, 2012
Account Number:

CUSTOMER SERVICE INFORMATION

 Web site:
 Chase.com

 Service Center:
 1-800-242-7338

 Deaf and Hard of Hearing:
 1-800-242-7383

 Para Espanol:
 1-888-622-4273

 International Calls:
 1-713-262-1679



No overdraft fees for purchases of \$5 or less

Good news, we're making changes to help you avoid fees. For purchases of \$5 or less that overdraw your account, we'll no longer charge you an Insufficient Funds Fee, Returned Item Fee, or Overdraft Protection Transfer Fee. This is in addition to our current policy of not charging those fees if your account is overdrawn by \$5 or less at the end of the business day.

Effective July 22, 2012, these changes will be incorporated into the "Additional Banking Services and Fees" document as follows:

In the Additional Banking Services and Fees.

in the section called "Insufficient Funds, Returned Items, and Stop Payments" the fee descriptions will be changed to:

Insufficient Funds and Returned Item Fees

We will not charge an Insufficient Funds Fee if your ending account balance is overdrawn by \$5 or less. Additionally, even if your ending account balance is overdrawn we will not charge an Insufficient Funds or Returned Item Fee for any item that is \$5 or less.

Overdraft Protection Transfer Fee

We will not charge an Overdraft Protection Transfer Fee if your ending account balance, before any Overdraft Protection Transfers are made, is overdrawn by \$5 or less or the Overdraft Protection transfer resulted from transactions that are all \$5 or less.

Please note that there will be no change to the amount of these fees. All other terms of your account agreement remain the same. If you have any questions, please call us at the telephone number listed on this statement or visit your nearest Chase branch.

Change in fees for non-Chase ATM transactions

Good news. Starting July 22, 2012, we will reduce the number of non-Chase ATM fees charged when you perform balance inquiries or account transfers at a non-Chase ATM. For transactions performed by the same card at the same terminal within a 15 minute time period, balance inquiries and account transfers will not incur a fee if done in conjunction with a withdrawal. If only transfers and inquiries are performed only one non-Chase ATM fee will be charged. Other than this reduction in the number of fees charged for inquiries and transfers, there are no other changes to the Non-Chase ATM fee. As a reminder, the owner of the non-Chase ATM may impose an additional charge.

These changes will be reflected in your account agreement. All other terms of your account agreement remain the same. If you have any questions, please call us at the telephone number listed on this statement or visit your nearest Chase branch.

Page 1 of 4



May 01, 2012 through May 31, 2012 Account Number:

Lower Fees for Counter Checks

Beginning July 22, 2012, we will charge \$2 per sheet (3 checks to a page) of Counter Checks, instead of \$2 per check. Also, we may waive this Counter Check fee for certain types of accounts.

These changes will be updated in the Additional Banking Services and Fees for Chase business checking and savings accounts. All other terms of your account agreement remain the same. If you have any questions, please call us at the telephone number listed on this statement or visit your nearest Chase branch.

CHECKING SUMMARY

Chase BusinessSelect Checking

	INSTANCES	AMOUNT
Beginning Balance		-\$29.70
Deposits and Additions	7	334.00
ATM & Debit Card Withdrawals	9	- 301.71
Fees and Other Withdrawals	1	- 15.00
Ending Balance	17	-\$12.41

DEPOSITS AND ADDITIONS

DATE	DESCRIPTION	AMOUNT
05/18	ATM Check Deposit	\$100.00
05/18	ATM Check Deposit	100.00
05/22	ATM Cash Deposit	71.00
05/23	ATM Cash Deposit	16.00
05/24	ATM Cash Deposit	8.00
05/25	ATM Cash Deposit	9.00
05/29	ATM Cash Deposit	30.00
Total De	posits and Additions	\$334.00

ATM & DEBIT CARD WITHDRAWALS

DATE	DESCRIPTION		AMOUNT
05/21	Card Purchase	05/19 Chevron 00308676 West Monroe LA Card 7848	\$9.00
05/21	ATM Withdrawal	05/20 111 Old Bastrop Rd Monroe LA Card 7848	160.00
05/23	Card Purchase	05/22 Lifco Llc 800-958-8545 LA Card 7848	71.34
05/24	Card Purchase	05/23 Church's West Monroe LA Card 7848	8,25
05/24	Card Purchase	05/23 Brookshires Fuel 4 W. Monroe LA Card 7848	11.00
05/25	Card Purchase	05/23 Kangaroo 3454 Monroe LA Card 7848	4.02
05/25	Card Purchase	05/23 Raceway855 764085 West Monroe LA Card 7848	8.09
05/29	Card Purchase	05/24 Raceway855 764085 West Monroe LA Card 7848	15.00
05/29	Card Purchase	05/26 Kangaroo 3454 Monroe LA Card 7848	15.01

Total ATM & Debit Card Withdrawals

\$301.71

ATM & DEBIT CARD SUMMARY

Reshunda A Smith Card 7848

Total ATM Withdrawals & Debits

\$160.00





FFFS ANI	O OTHER WITHDRAWALS	
	Total Card Credits	\$0.00
	Total Card Purchases	\$141.71
	Total ATM Withdrawals & Debits	\$160.00
ATM & Debit Ca	ard Totals	
	Total Card Credits	\$0.00
	Total Card Purchases	\$141.71



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DATE	DESCRIPTION	AMOUNT
05/31	Service Fee	\$15.00
Total F	Fees & Other Withdrawals	\$15.00

DAILY	ENDING	BALANCE

DATE	AMOUNT	
05/18	\$170.30	
05/21	1.30	
05/22	72.30	
05/23	16.96	
05/24	5.71	
05/25	2.60	
05/29	2.59	
05/31	-12.41	

SERVICE CHARGE SUMMARY

You were charged a monthly service fee this month. Your Chase BusinessSelect Checking monthly Service Fee can be waived in five different ways during any statement period:

- Maintain an average daily balance of \$7,500.00. Your average daily balance was \$3.00. OR
- Maintain a relationship balance of \$25,000.00 or more during the statement period. Your relationship balance was \$3.00. OR
- Link a qualifying personal checking account to your Chase BusinessSelect Checking account. You have no qualifying personal account linked. OR
- Spend at least \$1,000.00 on a linked Chase Business Credit Card. You spent \$0.00. OR Pay at least \$50.00 in qualifying checking-related services or fees. You paid \$0.00.

See your Account Rules and Regulations or stop in to see a banker today to find out more.

TRANSACTIONS FOR SERVICE FEE CALCULATION	NUMBER OF TRANSACTIONS
Checks Paid / Debits	9
Deposits / Credits	2
Deposited Items	7
Transaction Total	18
SERVICE FEE CALCULATION	AMOUNT
Service Fee	\$15.00
Service Fee Credit	\$0.00
Net Service Fee	\$15.00
Excessive Transaction Fees (Above 200)	\$0.00
Total Service Fees	\$15.00

Page 3 of 4



May 01, 2012 through May 31, 2012 Account Number:

total all debo	osits & additi					
Amount	Date	Amount	Date	Amount	_	
					 Step 2 Total:	\$
2 Total to S	iten 1 Relence	•			•	\$
er or Date	Amount	Check Nun	nber or Date	Amoun	<u>t</u> 	
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the front of this statement (non-personal accounts contact Customer Service) If you think your statement or receipt is incorrect or if you need more information about a transfer listed on the statement or receipt. We must hear from you no later than 60 days after we sent you the FIRST statement on which the problem or error appeared. Be prepared to give us the following information:

• Your name and account number

• The dollar amount of the suspected error

• A description of the error or transfer you are unsure of, why you believe it is an error, or why you need more information.

We will investigate your complaint and will correct any error promptly. If we take more than 10 business days (or 20 business days for new accounts) to do this, we will credit your account for the amount you think is in error so that you will have use of the money during the time it takes us to complete our investigation.

IN CASE OF ERRORS OR QUESTIONS ABOUT NON-ELECTRONIC TRANSACTIONS: Contact the bank immediately if your statement is incorrect or if you need more information about any non-electronic transactions (checks or deposits) on this statement. If any such error appears, you must notify the bank in writing no later than 30 days after the statement was made available to you. For more complete details, see the Account Rules and Regulations or other applicable account agreement that governs your account.



JPMorgan Chase Bank, N.A. Member FDIC

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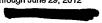
JPMorgan Chase Bank, N.A. P O Box 659754 San Antonio, TX 78265-9754

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00019745 DRE 552 141 18212 NNNNNNNNNN T 1 000000000 64 0000 RESHUNDA SMITH DBA ALL THE WAY LIVE TV 241 BLANCHARD ST APT 7205 WEST MONROE LA 71291-7387

June 01, 2012 through June 29, 2012

Account Number:



CUSTOMER SERVICE INFORMATION

Web site: Chase.com Service Center: 1-800-242-7338 Deaf and Hard of Hearing: 1-800-242-7383 Para Espanol: 1-888-622-4273 International Calls: 1-713-262-1679



We are eliminating the following fees for Business Banking customers

You already enjoy many complimentary banking services because you are a Chase Business Banking customer. And you'll be getting more services for free just for having a Chase Business Banking checking or savings account, starting August 1,

There will be NO FEE for:

- Cash Strap Orders
- Coin Roll Orders

DATE

06/29

- Cash Bag Deposits
- Multiple Mailed Statements

This is another way to reward our Business Banking customers for choosing Chase. All other terms of your account remain the same. If you have any questions, please call us at 1-800-CHASE38 (1-800-242-7338) or contact your banker.

CHECKING SUMMAR	Y Chase BusinessSelect (Checking	
	INSTANCES	AMOUNT	
Beginning Balance		-\$12.41	
Fees and Other Withdrawals	1	- 15.00	
Ending Balance	1	-\$27.41	
FEES AND OTHER WI	THDRAWALS		
FEES AND OTHER WIT	THDRAWALS		AMOUNT
DATE DESCRIPTION	THDRAWALS		AMOUNT \$15.00
	THDRAWALS		*****

AMOUNT

-\$27.41

Page 1 of 4



June 01, 2012 through June 29, 2012 Account Number:

SERVICE CHARGE SUMMARY

You were charged a monthly service fee this month. Your Chase BusinessSelect Checking monthly Service Fee can be waived in five different ways during any statement period:

- Maintain an average daily balance of \$7,500.00. Your average daily balance was -\$12.00. OR
- Maintain a relationship balance of \$25,000.00 or more during the statement period. Your relationship balance was -\$12.00. OR
- Link a qualifying personal checking account to your Chase BusinessSelect Checking account. You have no qualifying personal account linked. OR
- Spend at least \$1,000.00 on a linked Chase Business Credit Card. You spent \$0.00. OR Pay at least \$50.00 in qualifying checking-related services or fees. You paid \$0.00.

See your Account Rules and Regulations or stop in to see a banker today to find out more.

TRANSACTIONS FOR SERVICE FEE CALCULATION	NUMBER OF TRANSACTIONS
Checks Paid / Debits	0
Deposits / Credits	0
Deposited Items	0
Transaction Total	0
SERVICE FEE CALCULATION	AMOUNT
Service Fee	\$15.00
Service Fee Credit	\$0.00
Net Service Fee	\$15.00
Excessive Transaction Fees (Above 200)	\$0.00
Total Service Fees	\$15.00



June 01, 2012 through June 29, 2012
Account Number:

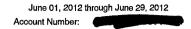
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	n the Ending Bal d total all deposi					ep 1 Balance:	\$
Date	Amount	Date	Amount	Date	Amount		
						_	
						Step 2 Total:	\$
3. Add St	ep 2 Total to Ste	p 1 Balance.				Step 3 Total:	\$
	d total all checks wn on this stater		rawais, debit d	ard purchas	ses and ot	her withdrawa	ls
Check Nur	nber or Date	Amount	Check Numb	er or Date	Amoun	t	
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JPMorgan Chase Bank, N.A. Member FDIC

Page 3 of 4







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JPMorgan Chase Bank, N.A P O Box 659754 San Antonio, TX 78265-9754

RESHUNDA SMITH DBA

241 BLANCHARD ST APT 7205 WEST MONROE LA 71291-7387

ALL THE WAY LIVE TV

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00020586 DRE 552 141 21412 NNNNNNNNNN T 1 000000000 64 0000

June 30, 2012 through July 31, 2012 Account Number: 000000901577684

Web site: Chase.com Service Center: 1-800-242-7338 Para Espanol:

CUSTOMER SERVICE INFORMATION

Deaf and Hard of Hearing: 1-800-242-7383 1-888-622-4273 International Calls: 1-713-262-1679



CHECKING SUMMARY Chase BusinessSelect Checking

	INSTANCES	AMOUNT	
Beginning Balance		-\$27.41	
Deposits and Additions	1	27.41	
Ending Balance	1	\$0.00	

DEPOSITS AND ADDITIONS

07/31	Service Fee Reversal	\$27.41
	posits and Additions	\$27.41

DAILY ENDING BALANCE

DATE	AMOUNT
07/31	\$0.00

SERVICE CHARGE SUMMARY

TRANSACTIONS FOR SERVICE FEE CALCULATION	NUMBER OF TRANSACTIONS
Checks Paid / Debits	0
Deposits / Credits	0
Deposited Items	0
Transaction Total	0
SERVICE FEE CALCULATION	AMOUNT
Service Fee	\$0.00
Service Fee Credit	\$0.00
Net Service Fee	\$0.00
Excessive Transaction Fees (Above 200)	\$0.00
Total Service Fees	\$0.00

Page 1 of 2



June 30, 2012 through July 31, 2012 Account Number:

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Note: Ensure your che statement or not.	ckbook register	is up to date w	rith all transad	ctions to da	ite whether they	are included on your
 Write in the Ending List and total all dep 					ep 1 Balance:	\$
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					-	
					Step 2 Total:	\$
3. Add Step 2 Total to	Step 1 Balance.				Step 3 Total:	\$
List and total all che not shown on this st		rawals, debit (card purcha	ses and ot	her withdrawa	ls
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IN CASE OF ERRORS OR QUEst the front of this statement (not need more information about the FIRST statement on which a Your name and a The dollar amoun A description of the We will investigate your compnew accounts) to do this, we time it takes us to complete out	n-personal accounts a transfer listed on the the problem or erro coount number tof the suspected eneerror or transfer y laint and will correct will credit your acco	s contact Customent or roor appeared. Be strong from the contact of the contact o	er Service) if yo eceipt. We mu prepared to giv , why you belie tly. If we take r	ou think your st hear from e us the follo ve it is an er nore than 10	statement or rece you no later than 6 wing information: or, or why you ne business days (o	ipt is incorrect or if you to days after we sent you ed more information. 20 business days for
IN CASE OF ERRORS OR QUES incorrect or if you need more i appears, you must notify the b details, see the Account Rules	nformation about an	v non-electronic i	transactions (cl	hecks or den	osita) on this state	ment. If any such error

JPMorgan Chase Bank, N.A. Member FDIC

Page 2 of 2

Transaction History

Customer: RESHUNDA SMITH DBA ALL THE WAY LIVE TV

Account: LA Checking

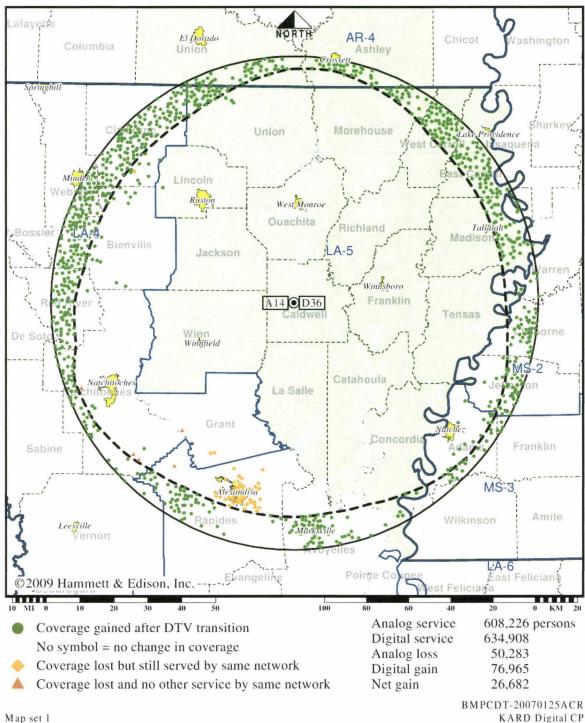
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Current Balance \$0.00	Pres \$0.0	40.00	Available Less Overdrat \$0.00	n B	Available Balance \$0.00	le Balance 📅	Calendar
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Date Posted	Tran Type	Description	\$	Debits(-)	\$	Credits(+) \$	Balance
09/21/2012	ATM	ATM WITHDRAW	AL	-200.00			0.00 *
09/21/2012	<u>ATM</u>	ATM WITHDRAW	AL	-100.00			200.00
09/13/2012	Deposit	DEPOSIT ID NUN 26 🗐	1BER 167691 #			300.00	300.00 *

TV Station KARD • Analog Channel 14, DTV Channel 36 • West Monroe, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 521 m HAAT, Network: Fox vs. Analog (dashed): 5000 kW ERP at 572 m HAAT, Network: Fox

Market: Monroe, LA-El Dorado, AR



transition.fcc.gov/mb/engineering/maps/images/callsigns/KARD.gif



TV Station Profiles & Public Inspection Files

STATE OF

